

Clemens Spieltiere



Qualitätsspielzeug aus Schwaben

Famous adorable CLEMENS Bears



Since 1948 - for over 75 years - friends for life - handmade masterpieces with heart and history!

2025

Clemens-Spieltiere GmbH

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The History of Clemens' Teddy Bears

Hans Clemens came to Kirchartd/Germany with his family from Alsace in 1948, shortly after the Second World War. Like most people at that time, he had lost everything in that war, including his manufactory and a shoe wholesale business.

He opened a retail store in Mannheim, where he sold glass, porcelain and soft toys. But customers kept asking for teddy bears, which were not available during the war. Hans Clemens decided to listen to his customers and began making teddy bears from old army blankets. His sister made them by hand and each teddy bear was lovingly and individually crafted.

Demand for these bears soon increased and the business kept expanding, so that Hans Clemens eventually hired his first employees.

With the upturn in the economy, the business began to flourish and there were so many requests that it was very difficult to cope with them. Many other cuddly toys were added to the range, but the teddy bear was still everyone's favorite.

In the following years, as in all industries, there were many problems to overcome. But thanks to the unmistakable style and quality of Clemens-Spieltiere, the company grew from year to year.

Today, Clemens-Spieltiere is a well-known soft toy factory in Germany, whose teddy bears and animals have won the hearts of many children at home and abroad.



Today, Clemens-Spieltiere offers many different bears such as the „Nostalgic Bear“, the „Panda Bear“, the „Designer Bear“, the „High-Quality Plush Bear“ and the „Growler Bear“. They are between 10 and 90 centimetres tall and are available in traditional as well as many bright colors. Clemens-Spieltiere has a worldwide reputation and is proud to have been producing teddy bears of the highest quality for more than 75 years.

Each bear is made from an original design. Before the production process begins, each design is critically examined to ensure that the best bear is produced. Making stuffed animals is much more difficult than making other types of toys. It is not about creating molds, but about perfecting every step of the bear making process; creating a plush toy that is identical to the reference pattern requires a lot of discipline and hard work. This can be seen by the fact, that every seamstress at Clemens has been trained for at least six months.

At Clemens-Spieltiere, the teddy bears are not produced on an assembly line, but are lovingly made by hand. Each bear is sewn together from the inside out before it is assembled. The bears are then sent to the filling department to be given their final shape. But there is still a lot to do: Seams are scraped out, the fur is fluffed up, the stuffing is placed correctly and the safety is checked.

Once the accessories are attached, the bears have to pass the final quality control to receive the Clemens-Spieltiere trademark. This makes each bear part of the long Clemens tradition. Even if the appearance of the bears has changed, the quality and care in the production of a Clemens bear will remain the same.

Quality and Security

The central idea and base of all our efforts is the motto: „For our children just the best is good enough.“ All our employees take pride in following this motto. Because of this all our teddies and plush animals are made in accordance with the highest quality and safety standards. All Clemens products have the red triangle as a symbol which guarantees quality and safety of materials used, unique design and careful workmanship.



All materials we use meet highest quality standards.



Clemens uses only hardly inflammable materials in accordance with DIN-Safety-Regulations.



All paints used are non-toxic.



All stitched or mounted parts, especially the eyes, are safely locked into place and correspond to severe safety regulations.



The surface of all Clemens plush toys is washable and in some cases even the whole animal is machine-washable up to 30°C.



We meet the international safety regulations DIN EN 71.1.2.3.



Many of our teddies and animals have been awarded the „Spiel Gut“ sign, which is a well known award in German toy industry. Children and specialists test the teddies and animals for the materials used, the design, the workmanship, product and environmental safety.

DEAN'S Bears History

The Dean's Bears can look back on more than 100 years of history. In fact, it's been 121 years since the company was founded in London by a children's book publisher that had been successful since 1711. Dean's has been a leader in toy design and manufacture since its inception in 1903. It was also the first British company to produce teddy bears, probably since 1906, since 1915 this is documented.

There was a development that suited the British company. During the Second World War, toys and the popular teddy bears from Austria and Germany were no longer available. Dean's successfully filled this gap in the market. The company produced a variety of toys: books, beautifully crafted dolls, teddy bears and even Mickey Mouse and other figurines. Yes, Dean's was the first licensee and manufacturer to produce Disney figurines in the UK in the 1930s, which were distributed by the Walt Disney company in America.

An up and a down. But history has not always



been kind to the island's traditional bears. Since the 1980s, toys have been imported from the Far East, making British production uncompetitive. Hard times began for Dean's, but also for many other manufacturers.

In 1988, Neil and Barbara Miller bought the company. Their goal was to make the business successful again in the popular area of collectible bears. Dean's Bears were now all given a limit that was kept very low. Thanks to new owners, Dean's Bears has grown into one of the UK's most popular teddy bear manufacturers.

In 2018, the furry friends from the UK were given a new home. Clemens-Spieltiere took over the Dean's brand and will continue to run it in the spirit of its origins. This brought new life and fresh energy to the traditional brand - a new start had been made. With the connection to Clemens-Spieltiere, a new chapter has been opened, the empty pages are slowly filling up and the book is far from over.



Mohair Memories Collection - „Made for generations“ Quality, consistency and a love of detail



Nostalgia Teddy, Mohair, gold
05.512 → 030/0 cm
with growler
Awarded: Spiel gut RED POINT



Nostalgia Teddy, Mohair, gold
05.512 → 040/0 cm
with growler
Awarded: Spiel gut RED POINT



Nostalgia Teddy, Mohair, different colors
05.512 → 010 & 0125 & 015 cm
honey, white, dark brown, krokant, gold



Nostalgia Teddy Otis
70.085 → 032 cm
Mohair, jointed



Nostalgia Teddy Veit
70.086 → 026 cm
Mohair, jointed

Mohair Memories

„Timeless bear friends“

Teddy Enes

70.110 → 050 cm

Mohair - Limited edition: 348



Dog Ben, 1-fold jointed

70.111 → 030 cm

Mohair - Limited edition: 348



Teddy Marlin

70.112 → 040 cm

Mohair - Limited edition: 348

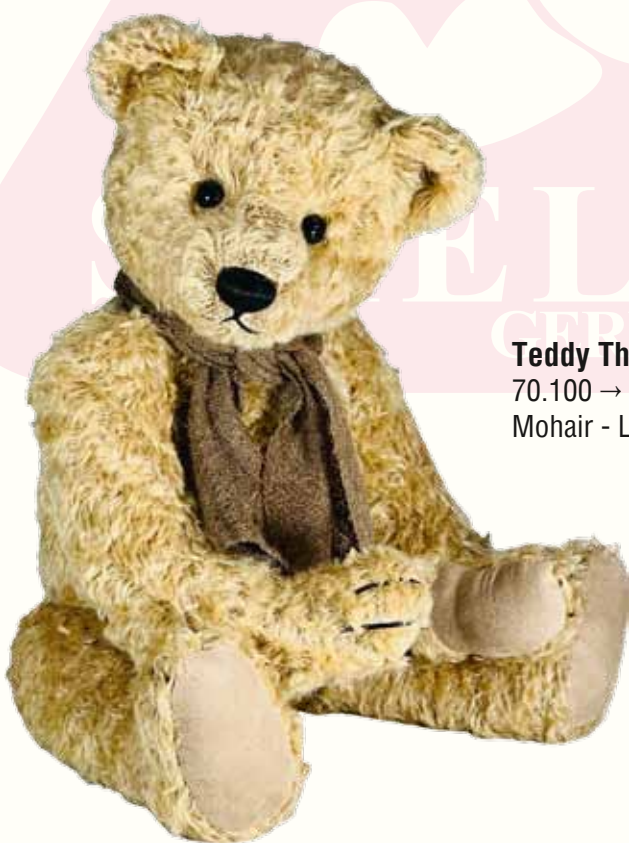




Teddy Hans
70.075 → 052 cm
Mohair - Limited Edition: 1948



Teddy Arnulf
70.076 → 043 cm
Mohair - Limited Edition: 948



Teddy Theon
70.100 → 055 cm
Mohair - Limited Edition: 348

Ren Bear Collection

„Limited edition masterpieces“

Every stitch tells a story



Teddy Vincent
88.115 → 028 cm
Mohair - Limited edition: 233



Teddy Henning
88.440 → 038 cm
Mohair - Limited edition: 233



Teddy Tamme
88.451 → 035 cm
Mohair - Limited edition: 233



Teddy Janne
88.453 → 035 cm
Mohair - Limited edition: 233

Clemens 2025 Spieltiere



Teddy Finn
88.147 → 023 cm
Mohair - Limited Edition: 233



Teddy Leopold
88.149 → 040 cm
Mohair - Limited Edition: 233



Teddy Alena
88.150 → 023 cm
Mohair - Limited Edition: 233



Teddy Ando
88.151 → 027 cm
Mohair - Limited Edition: 233

Bear magic

„A touch of magic in every seam“
Hand-crafted memories that never fade

Teddy Winifred
21.001 → 025 cm
Mohair - Limited edition: 299



Teddy October
21.002 → 025 cm
Mohair - Limited edition: 299



Teddy Joringel
21.003 → 020 cm
Mohair - Limited edition: 299



Teddy Falada
21.004 → 020 cm
Mohair - Limited Edition: 299

Mouse Hilke
21.005 → 018 cm
Mohair - Limited Edition: 299



Mouse Nael
21.006 → 018 cm
Mohair - Limited Edition: 299



Mohair Miniatures

„Little friends, big hearts“
Miniature masterpieces for big moments

Miniature Teddy Plumps
10.010 → 012 cm
Mohair plush, jointed



Miniature Teddy Schlumps
10.041 → 0125 cm
Mohair plush, jointed



Miniature Teddy Ilo
10.075 → 010 cm
Mohair plush, jointed



Miniature Teddy Hao
10.076 → 010 cm
Mohair plush, jointed



Miniature Teddy Jim
10.077 → 010 cm
Mohair plush, jointed



Miniature Teddy Ada
10.078 → 010 cm
Mohair plush, jointed



Pocket Bears

A piece of tradition in your pocket



Key ring

10.021 → 0075 cm
Mohair, gold



Key ring

10.022 → 0075 cm
Mohair, light grey



Key ring

10.023 → 0075 cm
Mohair, brown



Key ring Henri

10.053 → 0075 cm
Mohair plush, jointed



Key ring Hugo

10.054 → 0075 cm
Mohair plush, jointed



Key ring Menzel

10.063 → 010 cm
Mohair plush, jointed



Key bag Tomke

10.064 → 017 cm
Mohair plush, jointed



Key bag Teddy Jaron

10.065 → 017 cm
Mohair plush, jointed

Martina Lehr Bears

Since 1995 Martina has been designing bears by her motto "as made for you", bears of a different kind, quite humanised, often dishveled and always with much attention to the detail. She works for the company Clemens now already since 1997.

Sun kid Samson

34.150 → 025 cm

Mohair - Limited edition: 333



Sun kid Elouise

34.151 → 025 cm

Mohair - Limited edition: 333



Lady Sunshine

34.152 → 029 cm

Mohair - Limited edition: 333



Little Sunray

34.153 → 024 cm

Mohair - Limited edition: 333



Sea Bear Pidder

34.154 → 033 cm

Mohair - Limited edition: 333



Sea Bear Gretje

34.155 → 033 cm

Mohair - Limited edition: 333





Monkey Coco
34.156 → 040 cm
Plush & Felt, 5-fold jointed
Limited Edition: 333



Miss Hoppel
34.157 → 033 cm
Plush & Felt, 3-fold jointed
Limited Edition: 333



Miss Miezie
34.158 → 031 cm
Plush & Felt, 3-fold jointed
Limited Edition: 333

SPIELTIERE
GERMANY

NataIka Creations

Natalie Lachnitt has been infected with the teddy virus since 2013 and her passion is now focused on „teddy friends“. She is particularly fond of the otherwise little-noticed „exotics“ and cats with their special charm.



Fantasy Cat Moire
58.031 → 018 cm
High-quality-plush, jointed
Limited edition: 299



Golden Tiger Thor
58.032 → 018 cm
High-quality-plush, jointed
Limited edition: 299



Snow Leopard Lean
58.041 → 018 cm
High-quality-plush, jointed
Limited edition: 299



Onza Justin
58.050 → 017 cm
High-quality-plush, jointed
Limited edition: 299



Bunny Wilko
58.030 → 018 cm
High-quality-plush, jointed
Limited edition: 299



Panda Boron
58.033 → 018 cm
High-quality-plush, jointed
Limited edition: 299



Kitten Kini
58.040 → 020 cm
High-quality-plush, jointed
Limited edition: 299



Kitten Rudi
58.051 → 017 cm
High-quality-plush, jointed
Limited edition: 299

Soft Bears Collection

„A bear for hugs - kindness you can feel“

Teddy Maleo
88.632 → 030 cm
Soft plush, jointed



Teddy Ebbe
88.633 → 030 cm
Soft plush, jointed



Teddy Tamino
88.634 → 030 cm
Soft plush, jointed



Teddy Mazin
88.635 → 030 cm
Soft plush, jointed



Teddy Nero
88.636 → 030 cm
Soft plush, jointed



Teddy Runa
88.637 → 030 cm
Soft plush, jointed



SPIELTIERE
GERMANY

Clemens 2025 Spieltiere



Teddy Anneke
88.615 → 043 cm
Soft plush, jointed



Teddy Femke
88.616 → 043 cm
Soft plush, jointed



Teddy Marlie
88.617 → 040 cm
Soft plush, jointed



Teddy Wiebke
88.619 → 043 cm
Soft plush, jointed



Teddy Eldar
88.618 → 043 cm
Soft plush, jointed

Cuddly friends deluxe

„Soft, loyal and always by your side“



Teddy Kaleo

88.781 → 038 cm

Soft plush, jointed

Awarded: Spiel gut RED POINT



Teddy Halvar

88.783 → 040 cm

Soft plush, jointed

Awarded: Spiel gut RED POINT



SPIEL
GER



Teddy Baptiste
88.782 → 045 cm
Soft plush, jointed



Teddy Fedder
88.784 → 040 cm
Soft plush, jointed



Teddy Rocco
88.786 → 040 cm
Soft plush, jointed



Teddy Alvaro
88.788 → 040 cm
Soft plush, jointed

Dream Bears

„For dreams that stay“

Teddy Gerome
88.785 → 043 cm
Soft plush, jointed



Teddy Piet
88.790 → 043 cm
Soft plush, jointed



Teddy Pepe
88.791 → 040 cm
Soft plush, jointed



Teddy Ibbo
88.792 → 043 cm
Soft plush, jointed



Teddy Bene
88.780 → 043 cm
Soft plush, jointed



Teddy Bastien
88.787 → 040 cm
Soft plush, jointed



Teddy Hanni
88.789 → 040 cm
Soft plush, jointed

Fluffy Companions

„A friend to cuddle and love“

Teddy Dante

88.760 → 040 cm
Soft plush, jointed



Teddy Elodie

88.762 → 040 cm
Soft plush, jointed



Teddy Jano

88.795 → 033 cm
Soft plush, jointed



Teddy Jenno

88.796 → 033 cm
Soft plush, jointed





Teddy Joris
88.740 → 035 cm
Soft plush, jointed
Awarded: Spiel gut RED POINT



Teddy Finnel
88.743 → 035 cm
Soft plush, jointed
Awarded: Spiel gut RED POINT



Teddy Linus
88.744 → 035 cm
Soft plush, jointed

CLEMENS
SPELWERE

Fluffy Bear Friends

„Gentle, charming and always with a smile“



Teddy Anno
88.750 → 038 cm
Soft plush, jointed



Teddy Arwin
88.751 → 038 cm
Soft plush, jointed
Awarded: Spiel gut RED POINT



Teddy Milan
88.771 → 040 cm
Soft plush, jointed

SPIELZEUGFABRIK
SPEZIALTIERE

Clemens 2025 Spieltiere



Teddy Ludwig
88.734 → 032 cm
Soft plush, jointed



Teddy Luka
88.741 → 038 cm
Soft plush, jointed
Awarded: Spiel gut RED POINT



Teddy Alessio
88.764 → 035 cm
Soft plush, jointed



Teddy Oleg
88.770 → 040 cm
Soft plush, jointed

Teddy Happiness

„A moment of happiness in soft plush“

Teddy Jari, Plush
88.509 → 038 cm
auburn, cream, vanilla



Teddy Enrico, Plush
88.609 → 030 cm & 88.610 → 025 cm
cream white, auburn, cream, brown





Teddy Felix, Plush, 1-fold jointed
88.512 → 030 cm
cream, auburn, brown



Teddy Manuel, Plush, 1-fold jointed
88.605 → 030 cm
dark brown, beige, cream, auburn
Awarded: Spiel gut RED POINT



Teddy Levi, Plush
88.508 → 020 cm
auburn, cream, dark brown



Teddy Till, Plush
88.510 → 025 cm & 033 cm
brown, honey, beige



Teddy Paul, Plush
88.611 → 035 cm
brown, cream, gold
Awarded: Spiel gut RED POINT



Clemens 2025 Spieltiere



Honey Bear, Plush, 1-fold jointed
88.500 → 025 cm & 035 cm
honey, beige, brown



Teddy Freddy, Plush
88.547 → 027 cm & 033 cm
gold, brown, cream
Awarded: Spiel gut RED POINT



SPIELTIERE



Teddy Mischa, Plush
88.511 → 027 cm
beige, auburn, dark brown

Magic Plushies

„Little friends, big magic“
Where cuddling and fantasy meet



Magic Plushie Bear
55.002 → 024 cm
Short Shearling Fur, caramel



Magic Plushie Bear
55.003 → 024 cm
Short Shearling Fur, neutral



Magic Plushie Bear
55.001 → 024 cm
Short Shearling Fur, beige



Magic Plushie Bear / 2 Tone
55.004 → 021 cm
Shearling Fur, dark brown



Magic Plushie Bear / 2 Tone
55.005 → 021 cm
Shearling Fur, light brown

Magic Plushie Bear / 2 Tone
55.006 → 024 cm
Shearling Fur, cream



Magic Plushie Bear / 2 Tone
55.007 → 024 cm
Shearling Fur, brown



Magic Plushie Panda Bear
55.008 → 024 cm
Short Shearling Fur, black/white



Magic Plushie Panda Bear
55.009 → 024 cm
Short Shearling Fur, black/white

Magic Plushie Dragon
55.010 → 025 cm
Short Shearling Fur, green



DEAN'S Teddys - Since 1903

„A piece of history you can touch“

DEAN'S Plush Bears - Where emotions become timeless stories



DEAN'S Teddy Iona
19.050 → 15" (38 cm)
Microfiber Plush
Limited edition: 399



DEAN'S Teddy Senga
19.051 → 14" (36 cm)
Microfiber Plush
Limited edition: 399



DEAN'S Teddy Neil
19.052 → 12" (30 cm)
Microfiber Plush
Limited edition: 399



DEAN'S Teddy Keith
19.053 → 17" (43 cm)
Microfiber Plush
Limited edition: 399



DEAN'S Teddy Donald
19.054 → 19" (48 cm)
Microfiber Plush
Limited edition: 399



TRADE MARK
1903
Dean's Co. Ltd.

DEAN'S

TEDDY BEARS U.K.



DEAN'S Teddy Malcom
19.055 → 19" (48 cm)
Microfiber Plush
Limited edition: 399



1903 - 2023
Dean's Rag Bears

DEAN'S Teddy Willard
18.060 → 19" (48 cm)
Acrylic Fur
Limited edition: 399



DEAN'S Teddy Barnaby
18.061 → 19" (48 cm)
Microfiber Plush
Limited edition: 399

DEAN'S Plush Bears

„Movable Teddys that touch your hearts for generations“



DEAN'S Teddy Remington
18.062 → 14" (35 cm)
Microfiber Plush
Limited edition: 399



DEAN'S Teddy Balthazar
18.066 → 17" (43 cm)
Acrylic Fur
Limited edition: 399
Awarded: Spiel gut RED POINT



DEAN'S Teddy Bradford
18.068 → 16" (40 cm)
Microfiber Plush
Limited edition: 399



Co. Ltd.



DEAN'S Teddy Loredana
18.070 → 17" (43 cm)
Microfiber Plush
Limited edition: 399



DEAN'S Teddy Elsie Rose
18.075 → 14" (35 cm)
Microfiber Plush
Limited edition: 399
Awarded: Spiel gut RED POINT



DEAN'S

TEDDY BEARS U.K.



DEAN'S Teddy Clifford
18.067 → 17" (43 cm)
Microfiber Plush
Limited edition: 399
Awarded: Spiel gut RED POINT



DEAN'S Teddy Harvey
18.071 → 17" (43 cm)
Microfiber Plush
Limited edition: 399



DEAN'S Teddy Xavier
18.072 → 12" (30 cm)
Microfiber Plush
Limited edition: 399

Dean's 1905 Co. Ltd.



DEAN'S Teddy Wesley
18.073 → 12" (30 cm)
Microfiber Plush
Limited edition: 399



DEAN'S Teddy Estella
18.076 → 17" (43 cm)
Microfiber Plush
Limited edition: 399

DEAN'S Mohair Bears

„More than a toy, a legacy“

DEAN'S Teddy Kenzio
18.039 → 17" (43 cm)
Acrylic Fur
Limited edition: 399



DEAN'S Teddy Myles
18.065 → 16" (40 cm)
Microfiber Plush
Limited edition: 399



DEAN'S Teddy Kira Jane
18.069 → 17" (43 cm)
Microfiber Plush
Limited edition: 399



DEAN'S Teddy Quinton
18.074 → 16" (40 cm)
Microfiber Plush
Limited edition: 399
Awarded: Spiel gut RED POINT



DEAN'S Teddy Polly
18.077 → 16" (40 cm)
Microfiber Plush
Limited edition: 399

DEAN'S Teddy Falk
19.043 → 16" (40 cm)
Microfiber Plush
Limited edition: 399



DEAN'S Teddy Effy
19.044 → 16" (40 cm)
Microfiber Plush
Limited edition: 399

DEAN'S

TEDDY BEARS U.K.

DEAN'S Teddy Angus
18.052 → 17" (42 cm)
Mohair Plush
Limited edition: 299



DEAN'S Teddy Irving
19.007 → 14" (35 cm)
Mohair Plush
Limited edition: 299



1903 - 2025

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DEAN'S Teddy Lamont
19.040 → 15" (38 cm)
Mohair Plush
Limited edition: 299



DEAN'S Teddy Mabon
19.041 → 15" (38 cm)
Mohair Plush
Limited edition: 299



DEAN'S Teddy Nathan
 18.050 → 13" (34 cm)
 Mohair Plush
 Limited edition: 299



DEAN'S Teddy Barron
 18.051 → 15" (37 cm)
 Mohair Plush
 Limited edition: 299
 Awarded: Spiel gut RED POINT



DEAN'S Teddy Reggie
 19.030 → 15" (38 cm)
 Mohair Plush
 Limited edition: 299

2025

Dean's Book Co. Ltd.



DEAN'S Teddy Jenson
 19.032 → 16" (40 cm)
 Mohair Plush
 Limited edition: 299



DEAN'S Teddy Millie
 19.031 → 15" (38 cm)
 Mohair Plush
 Limited edition: 299

DEAN'S

TEDDY BEARS U.K.

DEAN'S Teddy Chester

18.032 → 17" (43 cm)

Mohair Plush

Limited edition: 299



DEAN'S Teddy Ethan

18.053 → 16" (40 cm)

Mohair Plush

Limited edition: 299

DEAN'S Teddy Prudence

18.054 → 13" (33 cm)

Mohair Plush

Limited edition: 299



DEAN'S Teddy Capstick

19.006 → 14" (35 cm)

Mohair Plush

Limited edition: 299



DEAN'S Teddy Jacob

19.042 → 16" (40 cm)

Mohair Plush

Limited edition: 299

DEAN'S

TEDDY BEARS U.K.

DEAN'S Bears 2025

timeless bear love - for more than a century!



1903 - 2025

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